

WORK EXPERIENCE

LOWERCASE PRODUCTIONS

Senior Artist – 1/18 to Present

Multiple projects focused on UI/UX and designing/redesigning websites and working with website programmers, information designers, architects, interior designers, city planners. Projects include BART, Metropolitan Transportation Commission Vital Signs Website, SF Capital Planning Website Design, and the Water Emergency Transportation Authority Website Design.

UBISOFT

Senior Artist – 1/17 to 12/17

Created style guides, presentation decks, game packaging and branding alongside creative directors. Worked with project managers and marketing staff to create social media and advertising assets for Amazon.com, Walmart and Target.

FANFARE

Senior Artist – 12/11 to 1/17

Collaborated with a small team of developers to create a white label, consumer facing app utilized by clients such as Keith Urban, Bryan Adams and Heart. Created wireframes, feature designs and UI assets. Worked with marketing staff to design collateral for advertising and social media. Established branding, developed marketing strategy and investor material.

CROWDSTAR

Senior Artist – 07/10 to 1/11

Worked with art directors to create UI, game and branding assets for features and social media content for facebook games. Worked with marketing staff to design artwork for advertising.

ZYNGA

Senior Artist – 12/09 to 06/10

Created UI, game and branding assets for features and social media content for facebook games. Worked with marketing staff to design artwork for advertising. Established branding, developed marketing strategy and investor material.

EPLAY

Senior Artist – 01/08 to 09/09

Established brand, developed marketing strategy and investor material. Created wireframes and UI assets. Analyzed website traffic, maximized monetization and supervised press checks.

NAPPIC MARKETING

Senior Artist – 09/06 to 12/07

Developed and managed a wide range of marketing projects from concept to delivery. Art directed photo shoots and managed content providers, attended client meetings and performed presentations, supervised press checks.

CURRAN AND CONNORS

Lead Artist – 07/05 to 09/06

Managed and developed projects from concept to delivery, art directed photo shoots for financial literature, annual reports and marketing material for both web and print products, attended many client meetings and performed presentations, managed content providers, attended press checks.

METRO PUBLISHING

Lead Artist – 07/04 to 07/05

Designed weekly cover, cover story, advertising and all interior layouts, carefully balancing content and advertising. Attended press checks and photo shoots.

SELECTED FREELANCE EXPERIENCE

PEOPLE.AI – Social media, email graphics signage, ebooks, whitepapers, datasheets

GRUBHUB – Social media, email graphics signage, flyers, corporate brochures

VAYYAR TECHNOLOGY – Website, email and social media assets, misc print projects

TAPINGO – Website, branding and social media assets, misc print projects

TELEFLORA – Website, branding and social media assets

STANFORD UNIVERSITY – Designed annual reports and datasheets

JUICE BEAUTY – E-commerce website design, presentations, social media and advertising assets for Target and Sephora

TOM WOODS – Website, book covers, and advertising for Amazon.com and social media

LITHIUM – Whitepapers, data sheets, marketing and social media assets

WYSE TECHNOLOGY – Website design, web and mobile UI, mood boards, social media assets, PR assets

JOCO BRANDS – Brand creation and management, design of POP displays, website investor decks and financial documents

EDUCATION

San Francisco State University - Graphic Design Program

Las Positas College - General Education

San Joaquin Delta College - General Education

San Francisco Art Academy

TECHNICAL SKILLS

InDesign, Illustrator, Photoshop, Flash, Final Cut Pro, After Effects, PowerPoint, PC and Mac Operating Systems, Google Suite